

VISITORS GUIDE





WELCOME



Celebrated everywhere as a destination offering the finest in hotels, shopping, dining and relaxation, no city caters to its guests more than Beverly Hills. Centrally located near all there is to see and do in Los Angeles, Beverly Hills is the perfect place to stay when visiting Southern California. Our goal is to ensure that all of our guests enjoy the city's exceptional services, amenities, and unique experiences. We invite you to come and discover why Beverly Hills continues to be the ultimate playground for those who appreciate and enjoy the best of everything.





HOTELS



Beverly Hills offers some of the finest hotels in the world, providing luxurious accommodations and unparalleled service set within a glamorous enclave in the center of Los Angeles. Beverly Hills boasts one of the largest concentrations of Forbes Five Star and AAA Five Diamond properties in the United States. Hotels in this beautiful city cater to movie stars, monarchs, studio moguls and visitors alike, offering first-class amenities and service. When it comes to finding a home away from home, Beverly Hills hotels offer the ultimate in luxury for every taste.

AKA Beverly Hills

155 N. Crescent Drive
(310) 385-1924
www.stayaka.com

AKA Beverly Hills is the ideal choice for those seeking luxury accommodations for seven days or longer. It is an exclusive, contemporary residential oasis offering 88 spacious one and two-bedroom furnished residences and spectacular bi-level townhouses. Gourmet kitchens, custom furnishings, outstanding residential amenities and attentive, personalized service are hallmarks of AKA.



Avalon Hotel

9400 W. Olympic Blvd.
(310) 277-5221
www.avalonbeverlyhills.com

The 84-room hotel embraces the informality of California modern architecture and previously served as Marilyn Monroe's residence for nearly two years.

The Beverly Hills Hotel & Bungalows

9641 Sunset Blvd.
(310) 276-2251
www.beverlyhillshotel.com

The Beverly Hills Hotel & Bungalows offers the glamorous ambiance of Hollywood's Golden Age. This Forbes Five Star, AAA Five Diamond hotel with 204 guestrooms and suites has been a celebrity hot spot since its opening in 1912.

The Beverly Hilton

9876 Wilshire Blvd.
(310) 274-7777
www.beverlyhilton.com

This Forbes Travel Guide Four Star hotel is located at the gateway to Beverly Hills at the intersection of Wilshire and Santa Monica Boulevards. Home to notable star-studded events including the Golden Globe Awards, the hotel features 569 guestrooms, including 101 suites.

Beverly Wilshire, A Four Seasons Hotel

9500 Wilshire Blvd.
(310) 275-5200
www.fourseasons.com/beverlywilshire

The Beverly Wilshire is in the heart of Beverly Hills and has the largest number of suites in Los Angeles, 137 in all, with a total of 395 rooms and suites.





Crescent Hotel

403 N. Crescent Drive
(310) 247-0505
www.crescentbh.com

The Crescent Hotel exemplifies streamlined modernism while staying true to the spirit of Los Angeles glamour with 35 deluxe, fun and chic accommodations.

Hotel Beverly Terrace

469 N. Doheny Drive
(310) 274-8141
www.hotelbeverlyterrace.com

Hotel Beverly Terrace's newly renovated 39 guestrooms are appointed with custom design furniture and artwork. This property offers an intimate setting and is in a prime location, which makes it a favorite amongst business and leisure travelers.

Hotel del Flores

409 N. Crescent Drive
(310) 274-5115
www.hoteldelflores.com

Hotel del Flores is an intimate hotel with 40 rooms located just three short blocks from Rodeo Drive.

L'Ermitage Beverly Hills

9291 Burton Way
(310) 278-3344
www.lermitagebh.com

For the past fourteen consecutive years, L'Ermitage Beverly Hills has earned the Forbes Five Star and AAA Five Diamond Awards with its 117 spacious guest rooms and suites embodying luxury and serenity.

Luxe Rodeo Drive Hotel

360 N. Rodeo Drive
(310) 273-0300
www.luxerodeo.com

Luxe Rodeo Drive Hotel is the only hotel on prestigious Rodeo Drive, featuring 88 rooms, furnished in a simple, yet refined style that strikes a balance between casual elegance and luxury.



Maison 140

140 S. Lasky Drive
(310) 281-4000

www.maison140.com

Maison 140, a former bed and breakfast is an intimate boutique hotel with 43 rooms, transporting guests to a classic Parisian inn, designed by acclaimed designer, Kelly Wearstler.



Montage Beverly Hills

225 N. Canon Drive
(310) 860-7800
www.montagebeverlyhills.com

Located in the Golden Triangle and just steps from Rodeo Drive, this Forbes Five Star and AAA Five Diamond hotel offers 201 lavish guestrooms, including 55 suites, paying tribute to both vintage Hollywood and modern-day luxury.

The Mosaic Hotel

125 S. Spalding Drive
(310) 278-0303
www.mosaichotel.com

The Mosaic Hotel caters to the savvy business traveler with its sophisticated and affordable ambiance and amenities. The hotel features 49 rooms, including suites appointed with luxury furnishings.

The Peninsula Beverly Hills

9882 S. Santa Monica Blvd.
(310) 551-2888
www.beverlyhills.peninsula.com

The only Forbes Five Star and AAA Five Diamond hotel in Southern California for 20 consecutive years, The Peninsula's 196 guestrooms are decorated with elegant antiques and artwork.

SIRTAJ Hotel Beverly Hills

120 S. Reeves Drive
(310) 248-2402
www.sirtajhotel.com

A 32-room boutique hotel set on a tree-lined neighborhood street. Modern and sleek with a hint of the East, SIRTAJ is an oasis for the independent-minded traveler.

Sixty Beverly Hills

9360 Wilshire Blvd.
(310) 273-1400
www.sixtyhotels.com/beverlyhills

A short walk from Rodeo Drive, Sixty Beverly Hills is home to 107 sophisticated rooms with sleek modern furnishings creating a stylish, luxurious experience for guests.



SHOPPING

Beverly Hills is known the world over as one of the most fashionable places to shop. In the heart of it all sits Rodeo Drive – undeniably one of the most famous streets in the world. From world-renowned fashion houses to one-of-a-kind local boutiques, Beverly Hills offers a shoppers' paradise located within a compact, easily walkable area known as the Golden Triangle.

- World-class luxury shopping - Louis Vuitton, Valentino, Chanel and Rolex are just a few whose marquees line Rodeo Drive.
- Neighboring streets such as Beverly Drive, Canon Drive, Camden Drive, Brighton Way and Dayton Way feature chic and sophisticated boutiques such as Sandro, Theodore and national retailers.
- Retail titans – Barneys New York, Saks Fifth Avenue and Neiman Marcus – anchor the Wilshire Blvd. corridor known as Department Store Row.

For a complete listing of stores by category, refer to our website: www.LoveBeverlyHills.com/shopping.



RESTAURANTS

Beverly Hills' standing as an exceptional shopping destination is rivaled only by its reputation as a world-class culinary destination. From fine dining to casual fare, no matter your taste or the occasion, we have a dining venue that is the perfect fit.

- Newer restaurants including Curtis Stone's Maude, Hakkasan Beverly Hills, Ocean Prime and Spaghettini all join the elite list of Beverly Hills culinary stars.
- Celebrated chefs at our exclusive hotel restaurants – Scarpetta at Montage Beverly Hills, CUT at Beverly Wilshire and LIVELLO at L'Ermitage Beverly Hills – are forever challenging themselves to develop innovative dishes that make a lasting impression.
- Visitors to Beverly Hills also enjoy our cozy cafes, charming bistros and Beverly Hills originals like California Pizza Kitchen and The Cheesecake Factory, both of which got their start here.
- With a focus on healthy living, Beverly Hills boasts several health conscious dining options including M Café, Cabbage Patch and Oliver Café & Lounge.

For a complete listing of eateries by cuisine type, visit our website LoveBeverlyHills.com/restaurants.



THINGS TO DO

Whether you're seeking a blissfully romantic weekend, a family trip of a lifetime or an event to remember, only in Beverly Hills will you find culture, luxury and fun all in one city.

- Hop on the Beverly Hills Trolley for a delightful 40-minute narrated tour, showcasing extraordinary art, architecture and historically significant buildings or join others on one of the many local bus tours offering their spin on the sights and personalities in Beverly Hills.
- Get your celebrity fix at The Paley Center for Media and The Academy of Motion Picture Arts and Sciences or head up the hill to Greystone Mansion for extraordinary garden landscapes and tales of murder and mystery.
- Art lovers are steps away from internationally recognized art galleries and an incredible display of public art exhibits, sculptures and installations all over town.
- See Beverly Hills by one of many unique tours operated by private companies including The Beverly Hills Chocolate Tour, Tour du Jour or Starline.
- During the summer season, Beverly Hills is filled with activities such as outdoor movies and concerts in the park.



SPA, BEAUTY AND FITNESS

With a reputation for exceeding expectations, there is no better place in the world than Beverly Hills for unrivaled relaxation. The city has one of the greatest concentrations of spas, salons and beauty treatment centers of any destination of its size. Indulge in any number of ultra-luxurious facials or body treatments at our hotels and stand-alone spas or transform yourself with a once-in-a-lifetime makeover from the same makeup artists and stylists who serve the entertainment industry's elite.

Refer to LoveBeverlyHills.com for a full list of spas, beauty and fitness locations in the city.



ARTS & CULTURE

Beverly Hills has an international reputation for its 100+ year history that stems from its intimate relationship with the entertainment industry. This rich Hollywood culture can be seen throughout the city, particularly at some of the historic hotels (The Beverly Hills Hotel, Beverly Wilshire, A Four Seasons Hotel, Avalon Beverly Hills and The Beverly Hilton). Complementing the city's old Hollywood heritage, is the Wallis Annenberg Center for the Performing Arts.

The Wallis Annenberg Center for the Performing Arts - The Wallis combines a historic monument, the 1933 Italianate-style Beverly Hills Post Office, with a modern building to create a grand theater complex in the heart of the city. The 500-seat, state-of-the-art Goldsmith Theater and 150-seat studio theater showcase the finest in theater, music, dance, opera and professional theater for young audiences from around the world.

Greystone Mansion and Park - Discover one of Beverly Hills' hidden gems. Greystone Mansion, a historic mansion with a storied past, is tucked away in the hills. Greystone is also featured in dozens of films, including *The Big Lebowski*, *The Dark Knight*, *The Social Network*, *Ghostbusters* and *There Will Be Blood*.



Paley Center for Media - The Paley Center for Media provides guests with an opportunity to access an international collection of nearly 150,000 programs covering more than 100 years of television and radio history. Choose a program from the collection and watch or listen to it at an individual or family console. Throughout the year, the center's public programs, including the annual interactive television event PaleyFest, bring together writers, directors, producers, actors, critics, journalists and fans to discuss the creative process behind television and current trends in media and popular culture.

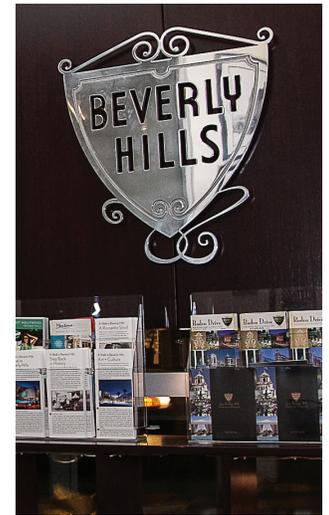


Public art - More than 60 public art pieces can be seen throughout the city with notable works including *Torso* by Robert Graham on Rodeo Drive, *Hymn of Life: Tulips* by Yayoi Kusama in Beverly Gardens Park and *Coups de Pinceau*, the Roy Lichtenstein sculpture adjacent to The Wallis.

Rodeo Drive Walk of Style® - Introduced in 2003, the Walk of Style honors style legends for their contributions to the worlds of fashion and entertainment. Rodeo Drive Walk of Style® inductees receive a lasting tribute with permanent plaques featuring their signatures, which are embedded into the sidewalks along Rodeo Drive. Recipients of the Rodeo Drive Walk of Style Award have included Giorgio Armani, Manolo Blahnik and supermodel Iman.

TOURS

There are many ways to explore Beverly Hills, although its compact size makes it the perfect destination to explore by foot. First, stop by the Visitor Center to pick up a walking tour based on your interests. There are tours that you can enjoy with your family or a loved one. If seeing movie stars is your thing, you can enjoy the walking tour that highlights some spots where your favorite television shows and movies were filmed. If you prefer a historic tour with a glimpse into Beverly Hills neighborhoods, the city's 40-minute trolley tour is perfect for you and your family. If you wish to see beyond Beverly Hills, a segway tour, Starline Tour or Tour du Jour may be a better option. See the Beverly Hills Concierge, located in the Beverly Hills Visitor Center, who can assist you with planning your time in Beverly Hills.



HIGHLIGHTS OF ANNUAL EVENTS

Beverly Hills plays host to a number of unique events throughout the year. We encourage you to visit our events calendar on www.LoveBeverlyHills.com prior to your stay for a comprehensive and up-to-date list of activities.

- Locals and visitors alike enjoy the weekly Farmers' Market each Sunday morning, featuring organic produce and gourmet specialty items.
- Art devotees never miss the outdoor Beverly Hills artSHOW each May and October.
- Car enthusiasts have two extraordinary opportunities - the Greystone Concours d'Elegance in May and Rodeo Drive Concours in June - to marvel over the design and artistry of classic and vintage cars.
- The holidays positively sparkle with stunning décor and festive events befitting the season beginning in late November and throughout December.



TRANSPORTATION

Access into and around Beverly Hills couldn't be easier. Our city is centrally located and convenient to all major airports and the train station (Union Station) in downtown Los Angeles.

- From Los Angeles International Airport, taxi fares cost \$45-\$55, plus gratuity and airport passenger vans run \$20-\$30 per person, plus gratuity. They are immediately accessible just outside the baggage claim area at each of the terminals.
- Limousine and car rental services are also readily available for transport. Once you are in Beverly Hills, our Visitor Center Concierge can assist with ordering transportation to pick you up and take you to any location in Los Angeles.



TRAVEL TIPS

- Beverly Hills enjoys beautiful weather and comfortable temperatures throughout the year with an average daily temperature of 75° F (24° C) and minimal rainfall.
- An AFEX currency exchange office is conveniently located at 327 N. Beverly Drive. The Visitor Center Concierge can also direct you to another appropriate location for currency exchange.
- Gratuities for many services are customary in the United States. They do not automatically appear on your bill except when service is provided to a large party. As a general rule, it is suggested that guests leave a 15-20% tip on the total bill at a restaurant, taxi, salon or spa. Bellmen, doormen and airport skycaps usually receive \$1-2 per bag; valet parking attendants typically receive \$2 when they return your car to you; housekeeping staff receives \$5 per night during your hotel stay.
- The following international consulates are located in Los Angeles:

Australia	(310) 229-2300	Italy	(310) 820-0622
Brazil	(323) 651-2664	Japan	(213) 617-6700
Canada	(213) 346-2700	Korea	(213) 385-9300
China	(213) 807-8088	Mexico	(213) 351-6800
France	(310) 235-3200	United Kingdom	(310) 789-0031
Germany	(323) 930-2703		

- The City of Beverly Hills offers convenient parking at numerous public parking structures throughout the city with many lots providing up to two hours free parking before 6pm. Parking meters are also located on most streets in the Golden Triangle area with metered rates in effect daily.

SPECIAL EVENT VENUES

With a reputation for sophistication and incomparable bespoke service, Beverly Hills is the logical choice for meetings and special events.

- There could be no more ideal setting for a wedding as couples select from our many romantic outdoor gardens, one of the stunning ballrooms at our exclusive hotels or historic Greystone Mansion and Park.
- Our hotels also have facilities and meeting spaces to suit any size or type of gathering including conferences, private celebrations, benefit galas and award parties.
- Our fine restaurants and luxury stores should not be overlooked as many feature distinctive private rooms and meeting spaces appropriate for parties and receptions.



BEVERLY HILLS CONFERENCE & VISITORS BUREAU

The Beverly Hills Conference & Visitors Bureau (BHCVB) is the city's destination marketing organization with resources for visitors, members of the media, and travel trade. Media and travel trade professionals who desire additional information or wish to experience Beverly Hills through familiarization tours, meet and greets with the mayor or hotel site visits should contact BHCVB for assistance. We can also connect meeting and event planners with the appropriate local entity based on the specifications required for the event. The Beverly Hills Visitor Center provides a host of customized amenities including exclusive citywide offers, complimentary concierge services, Beverly Hills branded merchandise and a historical image gallery. It's the perfect place to begin exploring the many sites and experiences Beverly Hills has to offer.



CONFERENCE &
VISITORS BUREAU

Love Beverly Hills