

# VISITORS GUIDE





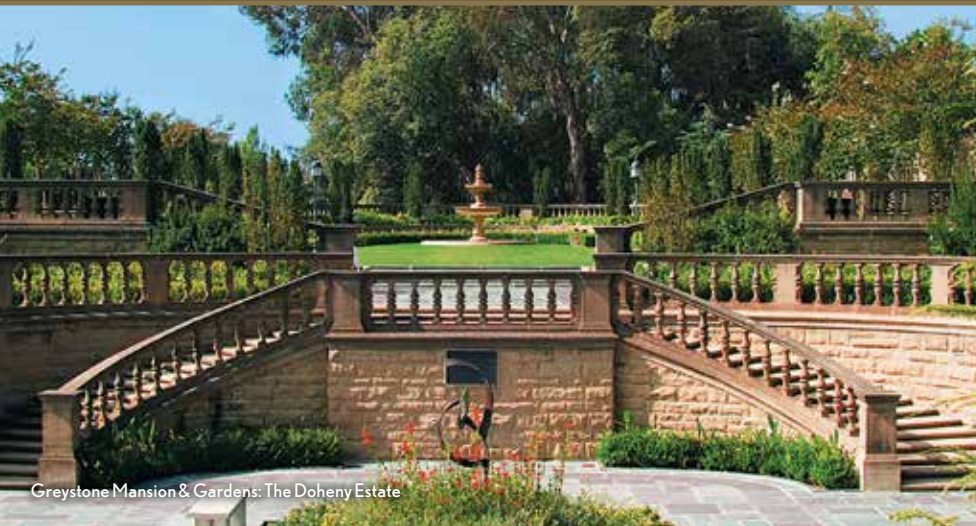
Rodeo Drive Walk of Style®

Two Rodeo Drive

## WELCOME



Celebrated everywhere as a destination offering the finest in hotels, shopping, dining and relaxation, no city caters to its guests more than Beverly Hills. Centrally located near all there is to see and do in Los Angeles, Beverly Hills is the perfect place to stay when visiting Southern California. Our goal is to ensure that all of our guests enjoy the city's exceptional services, amenities and unique experiences. We invite you to come and discover why Beverly Hills continues to be the ultimate playground for those who appreciate and enjoy the best of everything.



Greystone Mansion & Gardens: The Doheny Estate

Montage Beverly Hills





Montage Beverly Hills



4 The Beverly Hills Hotel and Bungalows

## HOTELS



Beverly Hills offers some of the finest hotels in the world, providing luxurious accommodations and unparalleled service set within a glamorous enclave in the center of Los Angeles. Beverly Hills boasts one of the largest concentrations of Forbes Five Star and AAA Five Diamond properties in the United States. Hotels in this beautiful city cater to movie stars, monarchs, studio moguls and visitors alike, offering first class amenities and service. When it comes to finding a home away from home, Beverly Hills hotels offer the ultimate in luxury for every taste.

### AKA Beverly Hills

155 North Crescent Drive  
(310) 385-1924  
stayaka.com

AKA Beverly Hills is the ideal choice for those seeking luxury accommodations for seven nights or longer. It is an exclusive, contemporary residential oasis offering 88 spacious one- and two-bedroom furnished residences and spectacular bi-level townhouses. Gourmet kitchens, custom furnishings, outstanding residential amenities and attentive, personalized service are hallmarks of AKA.



AKA Beverly Hills

### Avalon Hotel Beverly Hills

9400 West Olympic Boulevard  
(310) 277-5221  
avalon-hotel.com

Offering 84 deluxe rooms, Avalon Hotel Beverly Hills combines modern luxuries with mid-century style, embracing California's relaxed patio lifestyle. Once home to celebrities like Marilyn Monroe and Lucille Ball, the hotel has since been reimagined and designed by Kelly Wearstler.

### The Beverly Hills Hotel and Bungalows

9641 West Olympic Boulevard  
(310) 276-2251  
dorchestercollection.com

The Beverly Hills Hotel and Bungalows offers the glamorous ambiance of Hollywood's Golden Age. This Forbes Five Star, AAA Five Diamond hotel with 208 guestrooms and suites has been a celebrity hot spot since its opening in 1912.

### The Beverly Hilton

9876 Wilshire Boulevard  
(310) 274-7777  
beverlyhilton.com

This Forbes Travel Guide Four Star hotel is the gateway to Beverly Hills, located at the intersection of Wilshire and Santa Monica Boulevards. Home to notable star-studded events, including the Golden Globe Awards, The Beverly Hilton features 569 guestrooms, including 101 suites.

### Beverly Wilshire, A Four Seasons Hotel

9500 Wilshire Boulevard  
(310) 275-5200  
fourseasons.com

Beverly Wilshire, A Four Seasons Hotel is in the heart of Beverly Hills and has the largest number of suites in Los Angeles, 137 in all, with a total of 395 rooms and suites. Here, guests may enjoy the same world-class service that has catered to Hollywood celebrities and international elite - from Elvis Presley, John Lennon and Warren Beatty to the British Royal Family.



The Beverly Hills Hotel and Bungalows



Crescent Hotel

### Crescent Hotel

403 North Crescent Drive  
(310) 247-0505  
crescentbh.com

Crescent Hotel exemplifies modern luxury while staying true to the spirit of Los Angeles glamour with 35 charming, colorful and chic accommodations.

### Hotel Beverly Terrace

469 North Doheny Drive  
(310) 274-8141  
hotelbeverlyterrace.com

Hotel Beverly Terrace's 39 guestrooms are appointed with custom designed furniture and artwork. This property offers an intimate setting and panoramic views of the Hollywood hills atop their rooftop terrace.



SIXTY Beverly Hills

### Hotel del Flores

409 North Crescent Drive  
(310) 274-5115  
hoteldelflores.com

Hotel del Flores is an intimate hotel with 36 rooms located just three short blocks from Rodeo Drive.

### Luxe Rodeo Drive Hotel

360 North Rodeo Drive  
(310) 273-0300  
luxehotels.com

As the only hotel on the famed Rodeo Drive, Luxe Rodeo Drive Hotel is the premier travel destination for fashionable jetsetters. With 88 rooms that are furnished in a simple, yet refined style, the property effortlessly strikes a balance between casual elegance and luxury.

### Maison 140

140 South Lasky Drive  
(310) 281-4000  
maison140.com

Maison 140 is an intimate boutique hotel built in the 1930's. This Kelly Wearstler designed hotel features 44 Parisian-inspired rooms that welcomes guests to an exclusive and affordable stay.

For more information about these hotels, visit [LoveBeverlyHills.com/hotels](http://LoveBeverlyHills.com/hotels).

### Montage Beverly Hills

225 North Canon Drive  
(310) 860-7800  
montagehotels.com

Located in the Golden Triangle and just steps from Rodeo Drive, this Forbes Five Star hotel offers 201 lavish guestrooms, including 55 suites, paying tribute to both vintage Hollywood and modern-day luxury.

### The Mosaic Hotel

125 South Spalding Drive  
(310) 278-0303  
mosaichotel.com

The Mosaic Hotel caters to both leisure and business travelers with its sophisticated and luxurious ambiance and amenities. The hotel features 49 contemporary rooms, including suites appointed with luxury furnishings and cutting-edge technology.

### The Peninsula Beverly Hills

9882 South Santa Monica Boulevard  
(310) 551-2888  
peninsula.com

The only Forbes Five Star and AAA Five Diamond hotel in Southern California for over 24 consecutive years, The Peninsula's 195 guestrooms are decorated with elegant antiques and artwork.

### SIRTAJ Hotel Beverly Hills

120 South Reeves Drive  
(310) 248-2402  
sirtajhotel.com

A 32-room boutique hotel set on a tree-lined neighborhood street, SIRTAJ is an oasis for the independent-minded traveler, featuring an Eastern-inspired modern and sleek design.

### SIXTY Beverly Hills

9360 Wilshire Boulevard  
(310) 273-1400  
sixtyhotels.com

A short walk from Rodeo Drive, SIXTY Beverly Hills is home to 107 sophisticated rooms with sleek modern furnishings and a rooftop pool offering panoramic city views.



Montage Beverly Hills

### Viceroy L'Ermitage Beverly Hills

9291 Burton Way  
(310) 278-3344  
viceroyhotelsandresorts.com

For over fifteen consecutive years, Viceroy L'Ermitage Beverly Hills has earned both Forbes Five Star and AAA Five Diamond Awards. Experience a new era of modern luxury with its 116 glamorous guest rooms and suites, embodying luxury and sophistication.

### Waldorf Astoria Beverly Hills

9850 Wilshire Boulevard  
(310) 860-6666  
waldorfastoriabeverlyhills.com

As the luxury brand's first west-coast build, Waldorf Astoria Beverly Hills features 119 deluxe rooms and 51 suites, offering unrivalled views in every direction. The five-star hotel will feature luxurious accommodations, amenities, unique anticipatory service and exclusive dining options by Michelin-star rated chef Jean-Georges Vongerichten. *Opens early 2017.*



The Peninsula Beverly Hills



## SHOPPING

Beverly Hills is known around the world as one of the most fashionable places to shop. In the heart of it all sits Rodeo Drive – undeniably one of the most famous streets on the globe. From world-renowned fashion houses to one-of-a-kind local boutiques, Beverly Hills is a shoppers' paradise, and is located within a compact, easily walkable area known as the Golden Triangle.

- World-class luxury shopping - Louis Vuitton, Valentino, Roberto Cavalli, Burberry, Tom Ford, Chanel and Rolex are just a few whose marquees line Rodeo Drive.
- Neighboring streets such as Beverly Drive, Canon Drive, Camden Drive, Brighton Way and Dayton Way feature chic and sophisticated boutiques such as Sandro, Theory, Alice & Olivia, as well as national retailers.
- Retail titans - Barneys New York, Saks Fifth Avenue and Neiman Marcus - anchor the Wilshire Boulevard corridor known as Department Store Row.



For a complete listing of stores by category, refer to our website [LoveBeverlyHills.com/shopping](http://LoveBeverlyHills.com/shopping).



## RESTAURANTS

Beverly Hills' standing as an exceptional shopping destination is rivaled only by its reputation as a world-class culinary destination. From fine dining to casual fare, no matter your taste or the occasion, we have a dining venue that is the perfect fit.

- Celebrated chefs at our exclusive hotel restaurants - Georgie at Montage Beverly Hills, CUT at Beverly Wilshire and Avec Nous at Viceroy L'Ermitage Beverly Hills - are forever challenging themselves to develop innovative dishes that make a lasting impression.
- Visitors to Beverly Hills also enjoy our cozy cafes, charming bistros and well known eateries like California Pizza Kitchen and The Cheesecake Factory, both of which originated here.
- With a focus on healthy living, Beverly Hills boasts several health conscious dining options including M Café, Cabbage Patch and Oliver Café & Lounge.
- For those wishing to enjoy the day outdoors, many restaurants offer al fresco dining, such as Bar Bouchon, Via Alloro, Nate 'n Al, Il Pastaio, Ocean Prime and many more.
- Cuisines from around the world can be found in Beverly Hills, such as Italian, Japanese, Indian, American, Chinese, French and Vietnamese.



For a complete listing and to filter by cuisine, visit our website [LoveBeverlyHills.com/restaurants](http://LoveBeverlyHills.com/restaurants).





## SIGHTSEEING

Whether you're seeking a romantic weekend, a family trip of a lifetime or an event to remember, in Beverly Hills you will find culture, luxury and fun all in one city.

- Hop on the Beverly Hills Trolley for a delightful 40-minute narrated tour, showcasing extraordinary art, architecture and historically significant buildings.
- See Beverly Hills by one of many unique tours operated by private companies, including Tour du Jour and Starline. Whether on foot, by Segway, bike or aboard a bus, you'll enjoy exploring Beverly Hills.
- Art lovers are steps away from internationally recognized art galleries and an incredible display of public art, sculptures and installations all over town.
- During the summer season, Beverly Hills is filled with activities, such as outdoor movies and concerts in Beverly Canon Gardens.
- Take a photo in front of the famous Beverly Hills Sign and Lily Pond at Beverly Gardens Park and the Beverly Hills shield at the Beverly Hills Visitor Center.

For more tips and information on what to see and do, visit [LoveBeverlyHills.com/things-to-do](http://LoveBeverlyHills.com/things-to-do).



The Beverly Hills Sign and Lily Pond in Beverly Gardens Park

## SPA, BEAUTY AND FITNESS

Renowned for its world-class hospitality, there is no better place than Beverly Hills for relaxation and pampering. The city has one of the greatest concentrations of spas, salons and beauty treatment centers of any destination of its size. Indulge in a number of ultra-luxurious facials or body treatments at our hotels and stand-alone spas or transform yourself with a once-in-a-lifetime makeover from the same makeup artists and stylists who serve the entertainment industry's elite.

Beverly Hills also has some of the best personal training and fitness specialists in the world, as well as revolutionary and internationally recognized brands like SoulCycle, Physique 57 and Equinox. Visitors to the city can even book a training session with personal trainers to the stars.

Refer to [LoveBeverlyHills.com/things-to-do](http://LoveBeverlyHills.com/things-to-do) for a full list of spa, beauty and fitness options in the city.



Spa Montage at Montage Beverly Hills



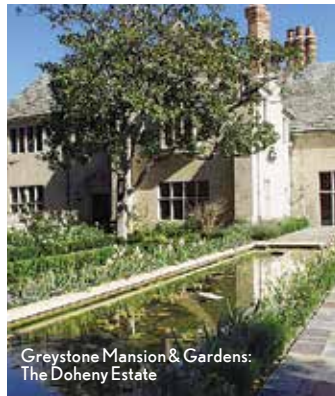
The Nail Bar at Beverly Wilshire, A Four Seasons Hotel

## ARTS & CULTURE

Beverly Hills has an acclaimed international reputation for its 100+ year history that stems from its intimate relationship with the entertainment industry. This rich Hollywood culture can be seen throughout the city, particularly at some of its historic hotels (The Beverly Hills Hotel and Bungalows; Beverly Wilshire, A Four Seasons Hotel; Avalon Hotel Beverly Hills and The Beverly Hilton).

- **Wallis Annenberg Center for the Performing Arts** – The Wallis combines a historic monument, the 1933 Italianate-style Beverly Hills Post Office, with a modern building to create a grand theater complex in the heart of the city. The 500-seat, state-of-the-art Bram Goldsmith Theater and 150-seat Lovelace studio theater showcase the finest in theater, music, dance, opera and professional theater for young audiences.

- **Greystone Mansion & Gardens: The Doheny Estate** - Discover one of Beverly Hills' hidden gems. Greystone Mansion, a historic mansion with a storied past, is tucked away in the hills. Greystone is also featured in dozens of films, including "The Big Lebowski," "The Dark Knight," "The Social Network," "Ghostbusters" and "There Will Be Blood." Park grounds are free and open to the public to explore and also offer an impressive view of the city.



Greystone Mansion & Gardens:  
The Doheny Estate

- **Public art** – More than 60 public art pieces can be seen throughout the city with notable works including "Torso" by Robert Graham on Rodeo Drive, "Hymn of Life: Tulips" by Yayoi Kusama in Beverly Gardens Park and "Coups de Pinceau," the Roy Lichtenstein sculpture adjacent to The Wallis.

- **Rodeo Drive Walk of Style®** – Introduced in 2003, the Walk of Style honors style legends for their contributions to the worlds of fashion and entertainment. Rodeo Drive Walk of Style® inductees receive a lasting tribute with permanent plaques featuring their signatures, which are embedded into the sidewalks along Rodeo Drive. Recipients of the Rodeo Drive Walk of Style Award include Giorgio Armani, Manolo Blahnik, Burberry and supermodel Iman.



"Coups de Pinceau" by Roy Lichtenstein  
at The Wallis

## HIGHLIGHTS OF ANNUAL EVENTS

Beverly Hills plays host to a number of unique events throughout the year. We encourage you to visit our events calendar on [LoveBeverlyHills.com/events](http://LoveBeverlyHills.com/events) prior to your stay for a comprehensive and up-to-date list of activities.

- Locals and visitors enjoy the weekly Farmers' Market each Sunday morning, featuring organic produce and gourmet specialty items.
- Art devotees never miss the outdoor Beverly Hills artSHOW each May and October.
- Car enthusiasts have two extraordinary opportunities to marvel over the design and artistry of classic and vintage cars: the Greystone Mansion Concours d'Elegance in May and Rodeo Drive Concours d'Elegance in June.
- The holidays positively sparkle with stunning décor and festive events including a spectacular holiday lighting ceremony on Rodeo Drive, befitting the season beginning in late November and throughout December.
- Beverly Hills celebrates Chinese New Year with Chinese-themed hotel packages, special menus at select restaurants and an evening of entertainment celebrating Chinese culture.

## TRANSPORTATION

Access into and around Beverly Hills couldn't be easier. The city is centrally located and convenient to all major airports and Union Station, the train station in Downtown Los Angeles.

- From Los Angeles International Airport (LAX), taxi fares cost \$45-\$55, plus gratuity and airport passenger vans run \$20-\$30 per person, plus gratuity. They are immediately accessible just outside the baggage claim area at each of the terminals.
- Limousine and car rental services are also readily available for transport. Once you are in Beverly Hills, our Visitor Center Concierge can assist with ordering transportation to pick you up and take you to any location in Los Angeles.
- The City of Beverly Hills offers convenient parking at numerous public parking structures throughout the city with many lots providing up to two hours free parking before 6pm. Parking meters are also located on most streets in the Golden Triangle area with metered rates in effect daily.
- Beverly Hills Bike Share offers pay-as-you-go, monthly and annual bike rental plans to help you get around town. Visit [BeverlyHillsBikeShare.com](http://BeverlyHillsBikeShare.com) to register.
- Ride share services, such as Lyft and Uber also pick up and drop off in the city.



Rodeo Drive Concours d'Elegance



## TRAVEL TIPS

- The Beverly Hills Visitors Center provides a host of customized amenities, including complimentary concierge services, Beverly Hills branded merchandise and a historical image gallery. It's the perfect place to begin exploring the many sites and experiences the city has to offer.
- Beverly Hills enjoys beautiful weather and comfortable temperatures throughout the year with an average daily temperature of 75° F (24° C) and minimal rainfall.
- An AFEX currency exchange office is conveniently located at 327 North Beverly Drive.
- Gratuities for many services are customary in the United States and do not automatically appear on your bill, except when service is provided to a large party. As a general rule, it is suggested that guests leave a 15-20% tip on the total bill at a restaurant, taxi, salon or spa. Bellmen, doormen and airport skycaps usually receive \$1-2 per bag; valet parking attendants typically receive \$2 when they return your car to you and housekeeping staff generally receive \$5 per night during your hotel stay.
- The following international consulates are located in Los Angeles:

Australia	(310) 229-2300	Italy	(310) 820-0622
Brasil	(323) 651-2664	Japan	(213) 617-6700
Canada	(213) 346-2700	Korea	(213) 385-9300
China	(213) 807-8088	Mexico	(213) 351-6800
France	(310) 235-3200	United Kingdom	(310) 789-0031
Germany	(323) 930-2703		

## BEVERLY HILLS CONFERENCE & VISITORS BUREAU

Beverly Hills Conference & Visitors Bureau (BHCVB) is the city's destination marketing organization with resources for visitors, members of the media and travel trade. Media and travel trade professionals who desire additional information or wish to experience Beverly Hills through familiarization tours, meet and greets with the Mayor or hotel site visits should contact BHCVB for assistance. Meeting and event planners are also encouraged to contact BHCVB to be connected with the appropriate local entity, based on the specifications required for their event.



## MAPS

1. BEVERLY HILLS TROLLEY TOUR PICK-UP
2. DEPARTMENT STORE ROW
3. FARMERS' MARKET
4. GREYSTONE MANSION AND GARDENS: THE DOHENY ESTATE
5. TWO RODEO DRIVE VISITOR CENTER



★ HOTEL LOCATIONS (P) PUBLIC PARKING (1 hour & 2 hour free lots) (B) STARLINE TOURS HOP-ON/HOP-OFF STOP

## BEVERLY HILLS WITHIN LOS ANGELES COUNTY







*Love Beverly Hills*

Share pictures and memories of your visit



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#LoveBevHills #OnlyOnRodeo

[www.LoveBeverlyHills.com](http://www.LoveBeverlyHills.com)



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