



ABOUT

With picturesque tree-lined streets, some of the most famous shopping in the world, landscapes filled with grand mansions and spectacular year-round weather, it's no wonder visitors from all over the world flock to this famed city. Legendary, iconic hotels providing five-star, five-diamond and boutique accommodations dot the city and trend-setting restaurants with outdoor patios and private hideaways provide an option for every appetite. The central location of the city within the greater Los Angeles metropolitan area makes Beverly Hills the perfect setting for any vacation or business trip, and situates guests just miles away from every major Southern California attraction:

- Hollywood (5 miles)
- Universal Studios (8 miles)
- Santa Monica Pier and Beach (9 miles)
- Downtown Los Angeles (10 miles)
- Los Angeles Airport (LAX) (15 miles)
- Disneyland (40 miles)

HISTORY

Celebrating 110 years in 2024, Beverly Hills continues to embrace all that made it famous and its role in shaping the definition of luxury. Before Beverly Hills became an icon, the city offered a wealth of natural resources, including oil and water, which drew entrepreneurs to the area in the early 1900s. Beverly Hills was officially incorporated in 1914 as the development of The Beverly Hills Hotel and other buildings attracted a new crowd to the blossoming town. As the entertainment industry's elite established roots within the city, Beverly Hills developed a reputation for glamour and luxury that inspires the global arena to this day. Covering less than six square miles, and a population of 31,000 that swells to 250,000 during the day, Beverly Hills remains one of the safest cities to visit in the world.

ACCOMMODATIONS

Beverly Hills features 16 hotels with over 2,200 rooms in a variety of styles, price points, and options— from full-service suites to European-style boutique properties. Legendary hotels with star-studded histories provide an immersive Old Hollywood experience, while contemporary concepts boast haute design and deluxe modern amenities. Hotels include:

- [AKA Beverly Hills](#)
- [Avalon Hotel Beverly Hills](#)
- [The Beverly Hills Hotel](#)
- [The Beverly Hilton](#)
- [Beverly Wilshire, A Four Seasons Hotel](#)
- [The Crescent Hotel](#)
- [Hotel Beverly Terrace](#)
- [Hotel del Flores](#)
- [Maison 140](#)
- [The Maybourne Beverly Hills](#)
- [The Mosaic Beverly Hills](#)
- [The Peninsula Beverly Hills](#)
- [SIRTAJ Hotel Beverly Hills](#)
- [SIXTY Beverly Hills](#)
- [L'Ermitage Beverly Hills](#)
- [Waldorf Astoria Beverly Hills](#)



SHOPPING

With more than a hundred retail shops on [Rodeo Drive](#) and numerous specialty stores and boutiques on surrounding streets such as Beverly Drive, Canon Drive and Brighton Way, Beverly Hills is known around the world as one of the most fashionable places to shop. From [Tiffany & Co.](#), [Prada](#), [Gucci](#), [Balenciaga](#) and [Valentino](#), the marquees on Rodeo Drive read like a “who’s who” of fashion royalty. Names like [ba&sh](#), [Sam Edelman](#), [Maje](#) and [Sandro](#) beckon the trendiest of fashionistas to Beverly Drive and retail titans, [Saks Fifth Avenue](#) and [Neiman Marcus](#) anchor the Wilshire Boulevard corridor known as Department Store Row, located at the most southern point of the Golden Triangle shopping district. Shop brands that have had a rich heritage of innovation and craftsmanship from the legendary appointment-only, [House of Bijan](#) on Rodeo Drive to [The House of Creed](#) perfumes on Brighton Way, or experience VIP rooftops at stores like [Louis Vuitton](#), [Burberry](#), Harry Winston and more.

DINING

From Michelin-starred restaurants to charming bistro gatherings, the city offers an international culinary scope, with many eateries situated along “Little Restaurant Row” on Canon Drive. The street hosts globally recognized concepts, such as [Spago](#) from Wolfgang Puck as well as new restaurants like Waldorf Astoria Beverly Hills’ [Espelette](#), Mexican steakhouse [The Hideaway](#) and New York institution [Dante’s](#) first West Coast location at The Maybourne Beverly Hills. Iconic culinary outposts, all known for impeccable service, exceptional cuisine and celebrity followings, include [Mr Chow](#), [Il Pastaoi](#) and [The Polo Lounge](#) at The Beverly Hills Hotel.

ARTS & CULTURE

Beverly Hills is teeming with art and culture experiences at every turn, whether it be artfully plated dishes served at Michelin-starred restaurants or manicured parks and gardens featuring nearly 100 pieces of sculptural public art. Home to the city’s largest concentration of outdoor sculptures at [Beverly Gardens Park](#), travelers can view pieces up close. Experience the new museum by famed street artist and Banksy protegee, [Mr. Brainwash](#). Witness live performances at the historic [Wallis Annenberg Center](#), or visit several prestigious galleries displaying work by the biggest names in contemporary and fine art at Sotheby’s first exhibition space on the West Coast, [Winn Slavin Fine Art](#) and [Gagosian](#).

SPA & WELLNESS

Countless options for personal pampering are available in Beverly Hills, from 30-minute massages to facials that incorporate gemstones and caviar. Beverly Hills received its first-ever biohacking human upgrade facility with the launch of Upgrade Labs at [The Beverly Hilton](#), a futuristic health haven offering over 15 customized high-tech experiences for the brain and body, [Tomoko Spa](#) offers the ultimate relaxing Japanese spa experience for you and your partner with a unique couple spa experience, Obagi Skin Health Institute maintains beautiful skin through a variety of aesthetic and medical services and products. [The Beverly Wilshire, A Four Seasons Hotel](#), just debuted a newly renovated bi-level fitness center with revolutionary LightStim LED Light Therapy and Therabody Recovery Air. This glamour capital’s selection of beauty salons, nail salons, and full service, day, and foot spas offers treatments rooted in ancient traditions, cutting-edge medicine, and Beverly Hills opulence.

For more information, please contact:

Quinn PR

lovebeverlyhills@quinn.pr

9400 S. Santa Monica Blvd. #102, Beverly Hills, CA 90210 | 310.248.1015 | info@LoveBeverlyHills.com

www.LoveBeverlyHills.com  [VisitBeverlyHills](#)    [LoveBevHills](#)