



## BEVERLY HILLS SHOPPING

As the ultimate upscale shopping destination, Beverly Hills houses the world's most sought-after labels, sprinkled up and down the legendary Rodeo Drive and beyond. The Golden Triangle, bound by Santa Monica Boulevard, Wilshire Boulevard and Crescent Drive, boasts one of the most glamorous retail districts in the world, filled with jewelers and international fashion designer boutiques and flagship stores.

### RODEO DRIVE

Rodeo Drive maintains its reputation as a destination synonymous with luxurious, world-class shopping, thanks to stores from timeless marques like Tiffany & Co., Prada, Gucci, Valentino and more. The street also includes the quality craftsmanship of Goyard and Coach leather goods and the opulent sparkle and shimmer of Cartier and Harry Winston. Two Rodeo Drive, one of the Golden Triangle's central landmarks, unfolds along a European-style cobblestone street creating an elegant environment to browse the likes of Versace, Jimmy Choo and Lanvin. Those with a taste for the private shopping experience can enjoy personalized service at Tiffany & Co.'s third floor private salon, which looks especially dazzling after the Rodeo Drive flagship's recent 18-month renovation. At Louis Vuitton's Beverly Hills flagship, "VICs" (Very Important Clients) are welcomed into a sitting room and outdoor patio to sip champagne as they shop, while the Burberry Penthouse and Saint Laurent VIP suite give high spenders access to terraces with sweeping views of the shopping mecca. Louis Vuitton's Menswear shop, Chanel's flagship rebuild, Kith and Loewe are among the most recent storefronts to hit Rodeo Drive.

### BOUTIQUE

Dotted throughout The Golden Triangle, chic and sophisticated boutiques add another layer of opulence to the Beverly Hills shopping experience, showcasing distinct luxury products and trend-setting styles. Establishments such as Carroll Custom, Keith and James and Veniroe attract shoppers looking for one-of-a-kind pieces and innovative designs. Additional boutique and specialty shops on Cañon, Beverly and Camden Drives include Auntie Barbara's Kids Boutique, a favorite among local residents for over 30 years, world's finest lingerie and loungewear at HANRO of Switzerland and luxurious scents at Creed Boutique Beverly Hills, which offers privately owned fragrances that have been producing these fragrances for over six generations.

### DEPARTMENT STORE ROW

Department Store Row, running along Wilshire Boulevard, culminates retail titans known for hosting the finest designer brands throughout elegant and sprawling shopping palaces. From men's and women's clothing to designer fragrances, shoes and handbags, Saks Fifth Avenue and Neiman Marcus offer an all-encompassing destination for opulent shopping.

**For more information, please contact:**

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