If you have just one day to spend in Beverly Hills, how will you see it all? This full-day itinerary will help you make the most of your time here.

• Begin your day with breakfast at The Beverly Hills Hotel’s celebrated Polo Lounge — a favorite hot spot for Hollywood dealmakers and generations of celebrities. Or for more local flavor, try Nate ‘n Al or The Farm of Beverly Hills.

• Now that you’ve had your morning meal, stop by the Beverly Hills Visit and Convention Center to pick up a self-guided walking tour and explore the many treasures to see on your own. Make sure to visit the Richard Nissen-designed Fairy Center for Media, where you can enjoy a special screening or research the library of more than 150,000 radio and television programs.

• Afterward, indulge in world-class shopping along Rodeo Drive, the crossroads of fashion and entertainment. In between shopping stops, stop in at 208 Rodeo restaurant for a refreshing cocktail. Don’t miss the quaint cobblestoned Via Rodeo (Wilshire Boulevard, from Rodeo to Robertson) where you will find the finest of luxury retailing, Neiman Marcus, Saks Fifth Avenue and Barney’s New York.

• Thoroughly rested, tonight enjoy fine dining at one of Beverly Hills’ renowned restaurants such as Mr. Chow, Matsuhisa, La Scala Beverly Hills, Bouchon, or Spago Beverly Hills, Wolfgang Puck’s flagship restaurant.

In recent years, Beverly Hills has evolved into an epicenter for gourmet and culinary specialties. Chocolate lovers have an array of delectable options, including gourmet chocolatiers featuring champagne truffles at M. Chocolatier Beverly Hills, classic French macarons at Ladurée Beverly Hills, handmade confections at Edelweiss Chocolates and Diane Kron’s signature chocolate-covered strawberries at K Chocolatier. A decadent Sprinkles cupcake will make you think you’re in heaven, whether you purchase it in-store or at the original 24-Hour Sprinkles ATM. The Cheese Store of Beverly Hills offers some of the rarest gourmet cheeses from around the world and the nearby American Tea Room carries hundreds of hand-selected black, green and white teas.
VISIT LIKE A LOCAL

• Enjoy special events throughout the year, such as a summer concert series, art festivals and classic car shows.

• The incredible shopping opportunities don’t begin and end on Rodeo Drive. Explore adjacent streets (Beverly and Canon Drives, Brighton Way), nearby “SoBev” (South Beverly Drive) and Wilshire Boulevard’s infamous Department Store Row.

• Many of our hotels feature stunning rooftop pools with incredible views of our city and the surrounding Hollywood Hills. Stop in for a cocktail at sunset and enjoy the breathtaking views at Montage Beverly Hills’ The Rooftop Grill, The Peninsula Beverly Hills’ Roof Garden and Above SIXTY at SIXTY Beverly Hills.

• Enjoy evening food and handcrafted cocktail specials at some of the city’s popular lounges, such as Héritage Fine Wines, Caffé Roma and Citizen.

• Visit one of our “originals”: California Pizza Kitchen, The Cheesecake Factory, Sprinkles Cupcakes, GEARYS Beverly Hills, Nate’n Al and Carroll & Co. These are the household names that all got their start in Beverly Hills.

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• Every Sunday, from 9 a.m. to 1 p.m., the Beverly Hills Farmer’s Market takes place on Civic Center Drive, between Third Street and Santa Monica Boulevard. Check the calendar on LoveBeverlyHills.com for all of the event happenings: live music, petting zoos and even their annual Fiesta and PolkaFest competitions.

• Walking is still the best way to see the sights here. To truly get an insider view of Beverly Hills, slip into a comfy pair of shoes and hit the streets. If you want to pick up the pace, there are several beautiful jogging paths along Santa Monica Boulevard.

• Fitness enthusiasts can enjoy a variety of studios, such as Ahi Yoga, Physique 57 and SoulCycle.

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A CITY WITH VILLAGE CHARM

Covering less than six square miles, Beverly Hills is a walking city, centrally located within greater Los Angeles. Known for its iconic storefronts, world-class accommodations, inventive restaurants and state-of-the-art spas, the city offers beautiful weather year-round and is filled with picturesque tree-lined streets and manicured parks and gardens. Whether you’re seeking a blisterly romantic weekend, a family trip to a beach or an event to remember, Beverly Hills can cater to everyone’s needs.