

# Beverly Hills Goes BOLD + Lyft

We've partnered with Lyft to provide a \$5.00 discount for BOLD in August.

## Here are the details:

**Before** you request your ride, enter the promo code in the “Promos” section of the Lyft app: **BHOPENLATE**  
Applied credit is displayed on the ride payment screen (below).

1

### Get the App

Download the Lyft app for iPhone or Android. *Already have the Lyft app? Go straight to step 3!*

2

### Create Your Account

Set up a Lyft account. You'll need to add a credit card, in case your Lyft rides go beyond the event. **Any additional tips will be charged to your credit card as well.**

3

### Submit your info

Add the promo code **BHOPENLATE** to the “Promos” section of the Lyft app **before** you request your ride.

**You must be in “Personal” mode for the code to apply.**

**You will only need to enter this code one time.**

**Limit one (1) discount per rider.**

**Quantities are limited.**

