

# PLAN YOUR BESPOKE EVENT



CONFERENCE &  
VISITORS BUREAU

*Love Beverly Hills*

CONFERENCES

MEETINGS

SPECIAL EVENTS



## EXPERIENCE BEVERLY HILLS

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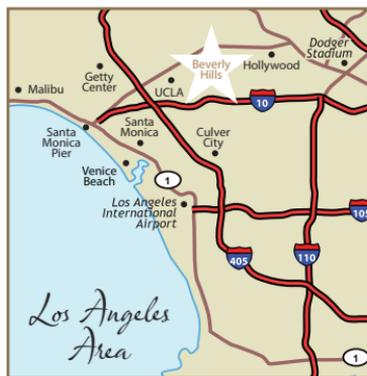
Beverly Hills is one of the world's most sought-after locales. Centrally located in greater Los Angeles, Beverly Hills is a premier vacation and business travel destination, featuring beautiful weather year-round, acclaimed full-service and boutique hotel accommodations, a large variety of dining options and incomparable shopping. The city is not only known worldwide for its grand mansions and chic shops along Rodeo Drive, but also for its multitude of art and architecture, spas and salons, and exceptional walkability, with most hotels mere steps from one another.

## IN THE CENTER OF IT ALL

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Centrally located in Los Angeles, Beverly Hills is an urban oasis offering the finest luxuries available in the city.

- 15 miles to Los Angeles International Airport
- 10 miles to downtown Los Angeles Convention Center and Staples Center in downtown LA
- 6.5 miles to the beaches of Santa Monica
- 8 miles to major California attractions such as Universal Studios



## A WALKABLE OASIS OF LUXURY FOR ANY EVENT

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Beverly Hills has the highest concentration of Five Star and Five Diamond hotels per square mile, second only to New York City. With their close proximity and more than 100,000 square feet of meeting and event space, our hotels can collectively accommodate groups of 10 to 1,500.

From rooftop cocktails to poolside events and elegant celebrity-chef meals at restaurants, each hotel provides a unique space and experience that will be long-remembered.

But that is not all that we offer. There is also a wealth of private mansions, gardens and unique retail spaces available to choose from.



# CREATE AN EVENT OF A LIFETIME

Our goal is to make sure your next conference, meeting or special event is productive and memorable. In the city where dreams become reality, anything is possible. Let our team of experts help you plan your next signature event.

**Private Shopping Events:** Our luxury retailers can create a customized shopping event for your most discerning clients. With some of the most beautiful interiors as a backdrop, shoppers can experience the world of couture with a glass of champagne via private reception or your event can take place outdoors along the cobblestone walkway of Two Rodeo Drive where Versace, Lanvin and Jimmy Choo all showcase the latest creations in their flagship stores.

**Exclusive Dining Experiences:** Celebrity chefs have come from all over the world to make Beverly Hills their home. At the epicenter of the Los Angeles culinary scene, chefs like Wolfgang Puck, Thomas Keller and Geoffrey Zakarian can cater your next event in the kitchen of their beautiful restaurant or even outside on a garden patio. Beverly Hills has many charming and memorable dining options that creatively incorporate food and beverage at your next event.

**Center of Culture:** Wallis Annenberg Center for the Performing Arts is the cultural epicenter of Beverly Hills with 500 and 150-seat theatres available to use for conference speakers, private performances and screenings. An outdoor sculpture garden is the perfect setting for cocktails and dinner receptions.

**Celebrity Treatment:** Synonymous with Hollywood glamour, Beverly Hills enjoys an international reputation as the home and playground of A-list movie stars. Celebrity appearances are not a rare occurrence at many events in Beverly Hills. Let us assist you with sourcing inclusion of a celebrity at your next event.

**Experience LA:** Beverly Hills Conference & Visitors Bureau can be your first point of access to many of LA's activities, including a game or performance at Staples Center, a VIP tour of Universal Studios and access to several backlots in Hollywood.





## OUR SERVICES

Beverly Hills Conference & Visitors Bureau is the travel trade's resource when planning an experience in our city. For assistance with any of the following, please contact us at

TRADE@LOVEBEVERLYHILLS.COM  
310.248.1015

- Itinerary planning
- Digital Assets
- Venue suggestions and dining reservations
- Familiarization tours
- Transportation/DMC recommendations
- Translated collateral materials
- Exclusive Offers
- Assistance for your clients once they arrive at our Beverly Hills Visitor Center



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[www.LoveBeverlyHills.com](http://www.LoveBeverlyHills.com)