A DAY IN BEVERLY HILLS

If you have just one day to spend in Beverly Hills, how will you see it all? This full-day itinerary will help you make the most of your time here.

• Begin your day with breakfast at The Beverly Hills Hotel's celebrated Polo Lounge - a favorite hot spot for Hollywood dealmakers and generations of celebrities. Or for more local flavor, try Nate 'n Al or The Farm of Beverly Hills.



- Now that you've had your morning meal, stop by the Beverly Hills Visitor Center to pick up a self-guided walking tour and explore this walkable city on your own. Make sure to visit the plethora of art galleries of Beverly Hills exhibiting some of the biggest names in contemporary and fine art.
- Afterward, experience world-class shopping along Rodeo Drive, the crossroads of fashion and entertainment. Don't miss the quaint cobblestoned Two Rodeo and be sure to explore beyond this legendary shopping haven to Beverly Drive, Brighton Way and Wilshire Boulevard, where you will find the titans of luxury retail such as Neiman Marcus and Saks Fith Avenue.
- If shopping has left you famished, savor a quick bite at favorites, like Urth Caffé, Walter's Cafe or the original California Pizza Kitchen on South Beverly Drive.



- Next, visit the sprawling grounds of Greystone Mansion & Gardens: The Doheny Estate, the former home of a prominent oil tycoon's son and backdrop for numerous films such as *Spiderman*, X-Men and The Social Network. The views are not to be missed from this historic estate.
- Wind down the afternoon with a luxurious spa treatment. From diamond facials to eucalyptus steam rooms, Beverly Hills sets the standard for rejuvenation. There's La Prairie Spa at Waldorf Astoria Beverly Hills, Thibiant Beverly Hills, Tomoko Spa or The Peninsula Spa at The Peninsula Beverly Hills, to name a few.



 Thoroughly rested, enjoy fine dining in the evening at one of Beverly Hills' renowned restaurants such as: Mr. Chow, Mastro's Steakhouse, La Scala Beverly Hills, or Spago, Wolfgang Puck's flagship eatery.



TREAT YOURSELF

In recent years, Beverly Hills has evolved into an epicenter for gourmet and culinary specialties. Chocolate lovers have an array of delectable options, including gourmet chocolatiers featuring champagne truffles at Teuscher Beverly Hills, classic French macarons at Ladurée Beverly Hills, handmade confections at Edelweiss Chocolates and Diane Kron's signature chocolate-covered strawberries at Kron Chocolatier. A decadent Sprinkles cupcake will make you think you're in heaven, whether you purchase it in-store or at the original 24-Hour Sprinkles ATM. The Cheese Store of Beverly Hills offers some of the rarest gourmet cheeses from around the world.





INSIDE BEVERLY HILLS







TOURS
TREATS
INSIDER TIPS



A CITY WITH VILLAGE CHARM



Covering less than six square miles, Beverly Hills is a walkable city, centrally located within greater Los Angeles. Known for its iconic storefronts, world-class accommodations, innovative restaurants and state-of-theart spas, the city offers beautiful weather year-round and is filled with picturesque tree-lined streets and manicured parks and gardens. Whether you're seeking a blissfully romantic weekend, a family trip of a lifetime or an event to remember, Beverly Hills can cater to everyone's needs.



VISIT LIKE A LOCAL

- · Enjoy special events throughout the year, such as a summer concert series, art festivals and classic car shows.
- The incredible shopping opportunities go beyond Rodeo Drive. Explore adjacent streets (Beverly and Cañon Drives, Brighton Way), nearby "SoBey" (South Beverly Drive) and Wilshire Boulevard's famous Department Store Row.
- Many of our hotels feature stunning rooftop pools with incredible views of our city and the surrounding Hollywood Hills. Not a hotel guest? Not a problem. Stop in for a cocktail at sunset to enjoy the breathtaking views at The Maybourne Beverly Hills, The Peninsula Beverly Hills, L'Ermitage Beverly Hills or Waldorf Astoria Beverly Hills.
- Beverly Hills has some of the best happy hours in Los Angeles. Many restaurants begin their happy hours as early as 4 P.M., so grab a friend and a couple barstools at Cantina Frida, Porta Via, Ocean Prime or Wally's Beverly Hills.
- · Visit one of our "originals": California Pizza



Kitchen, The Cheesecake Factory, Nate 'n Al, Sprinkles Cupcakes, and GEARYS Beverly Hills - these are the household names that all got their start in Beverly Hills.



- If it's Sunday, be sure to stop by the weekly Beverly Hills Farmers' Market - 9 A.M. to 1P.M.
- When you dine al fresco at one of our many outdoor cafés, you're not only sampling some of the finest cuisine around, you've also got one of the best seats in the house for people watching.



- · Walking is still the best way to see the sights here. To truly get an insider view of Beverly Hills, slip into a comfy pair of shoes and be on your way. If you want to pick up the pace, there are several beautiful jogging paths along North Santa Monica Boulevard in Beverly Gardens Park.
- · Fitness enthusiasts can enjoy a variety of studios, such as Pure Barre, SoulCycle and Upgrade Labs at The Beverly Hilton.

- · After a workout, grab a refreshing juice at one of Beverly Hills' juiceries, including Kreation or Pressed Juicery.
- · With several delicatessens and markets throughout Beverly Hills, pick up a quick sandwich or salad at Alfred Coffee or Il Tramezzino and join the crowd in one of Beverly Hills' beautiful public parks, such as Beverly Gardens Park.



· In Beverly Hills, our pets are part of the family too and many businesses are petfriendly. Your four-legged friend can also join

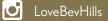
- the fun by visiting stores or any of the pet friendly hotels. While you are out exploring Beverly Hills, grab a handmade gourmet treat at Sprinkles for you and your pet. The city's Community Dog Park is open daily for Beverly Hills residents and their guests, people who work in Beverly Hills and hotel guests who register their pets online.
- · Visit LoveBeverlyHills.com for a list of additional things to do throughout the city.

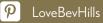


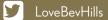


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